

The corporate governance of Italian firms: A managerial perspective



The modern firm is required to respond to an increasing number of issues that affect it across multiple dimensions.

In this context, corporate governance systems are deputed to identify weaknesses, strengths, opportunities and threats.

To this extent, the ultimate goal is to ensure the survival of the firm by seeking the economic and financial sustainability of business models over time, also having regard to environmental, social and territorial impacts that must be planned, recognized and measured.

Indeed, shareholders are certainly the primary center of interest that corporate governance systems ought to satisfy. However, the complex environment that characterizes the actions of the modern firms cannot ignore the presence of other stakeholders to whom due attention should be paid.

After an overview of the different stakeholders with whom corporate governance systems are required to engage, the research project will focus on the management and conciliation of their multiple demands from a managerial perspective.

The project will include an empirical investigation using qualitative and/or quantitative methods.